



## ARTWORK DEMOS AND MOCK UPS (BYE BYE BIRDIE)

**Identifier** 2012.140.4

**Type** document

### Description

6 sets of demo mock ups : col., illus.

Set 1 (10 pgs., 11 in. x 17 in.) : demos of poster art with internal memos stapled to front of each requesting comments;

Set 2 (6 pgs., 13 in. x 19 in.) : approved poster images with credit mock ups (sticky note affixed to front copy);

Set 3 (8 pgs., 14 in. x 22 in.) : final poster mock ups with credits;

Set 4 (8 pgs., 13 in. x 19 in.) : billboard art mock ups;

Set 5 (19 pgs., 14 in. x 22 in.): poster mock ups with credits (includes one final version poster);

Set 6 (7 pgs., 8.5 in. x 11 in.) : small versions of poster mock ups.

### Related staged production

Bye Bye Birdie

**Related Collections** Marketing Department Show Files - Bye Bye Birdie

### Subjects

Advertising campaignsWindow cards