



FINDING AID: MAN WHO CAME TO DINNER, THE MARKETING FILES

Collection Overview

Identifier: MARK135-138

Inclusive Dates: 2000

Extent: 4

Scope and Content

Folder 135. Advertising, Creative, Budgets (includes artwork mockups, mailers, ad treatment clippings, press and information about original production, subscriber letter, Page to Stage guide) -- Folder 136. PBS/Channel 13 (includes logo guidelines and correspondence, contract with PBS, ad treatment, press, artwork for cover of VHS, Stage on Screen press release and correspondence) -- Folder 137. Reviews (xerox copies and clippings) -- Folder 138. Press (includes NY Times article about opening of Selwyn Theatre and renaming to American Airlines Theatre).

Access Restrictions: No restrictions.

Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]

Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]

Roundabout Theatre Company [info:lc/authorities/names/n84002005]

Related Staged Production

Man Who Came to Dinner, The

Parent Collection

Marketing Department Show Files - MAJOR to MRS