



FINDING AID: LOOK OF LOVE, THE MARKETING FILES

Collection Overview

Identifier: MARK129-131

Inclusive Dates: 2003

Extent: 3

Scope and Content

Folder 129. Advertising, Creative, Budgets (includes artwork mockups, mailers, sales reports for Brooks Atkinson Theatre, Fact Sheet and Contact Sheet, ad treatment clippings) -- Folder 130. Reviews (xerox copies) -- Folder 131. Press.

Access Restrictions: No restrictions.

Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]

Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]

Roundabout Theatre Company [info:lc/authorities/names/n84002005]

Related Staged Production

Look of Love, The

Parent Collection

Marketing Department Show Files - IN to L