



FINDING AID: LITTLE ME MARKETING FILES

Collection Overview

Identifier: MARK125-127

Inclusive Dates: 1998

Extent: 3

Scope and Content

Folder 125. Advertising, Creative, Budgets (includes artwork mockups (original art numbered 2A, 3A and 5A), ad treatment clippings, opening night invitation, promotions, artwork and press for original production with Sid Caesar, Page to Stage guide) -- Folder 126. Reviews (xerox copies with some clippings, includes In Theatre Magazine of November 20, 1998 with Martin Short on cover) -- Folder 127. Press (includes radio spot copy and some clippings).

Access Restrictions: No restrictions.

Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]

Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]

Roundabout Theatre Company [info:lc/authorities/names/n84002005]

Related Staged Production

Little Me

Parent Collection

Marketing Department Show Files - IN to L