



## FINDING AID: LION IN WINTER, THE MARKETING FILES

### Collection Overview

**Identifier:** MARK122-124

**Inclusive Dates:** 1999

**Extent:** 3

### Scope and Content

Folder 122. Advertising, Creative, Budgets (includes numerous artwork mockups with correspondence with illustrator Scott McKowen, on-sale information, ad treatment clippings, opening night contract with Millenium Restaurant, subscriber letters, Front and Cennter and Upstage) -- Folder 122. Reviews (xerox copies, includes In Theatre Magazine of April 1999 with Stockard Channing on cover) -- Folder 124. Press.

**Access Restrictions:** No restrictions.

### Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]

Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]

Roundabout Theatre Company [info:lc/authorities/names/n84002005]

### Related Staged Production

Lion in Winter, The

### Parent Collection

Marketing Department Show Files - IN to L