



## FINDING AID: JUNO AND THE PAYCOCK MARKETING FILES

### Collection Overview

**Identifier:** MARK116-118

**Inclusive Dates:** 2000

**Extent:** 3

### Scope and Content

Folder 116. Advertising, Creative, Budgets (includes artwork mockups and correspondence with illustrator Scott McKowen on specific imagery needed for the artwork, mailers, on-sale information, ad treatment clippings, press and information about Sean O'Casey and earlier production)-- Folder 117. Reviews (xerox copies) -- Folder 118. Press.

**Access Restrictions:** No restrictions.

### Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]

Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]

Roundabout Theatre Company [info:lc/authorities/names/n84002005]

### Related Staged Production

Juno and the Paycock

### Parent Collection

Marketing Department Show Files - IN to L