



## FINDING AID: HEARTBREAK HOUSE (2006) MARKETING FILES

### Collection Overview

**Identifier:** MARK101-103

**Inclusive Dates:** 2006

**Extent:** 3

### Scope and Content

Folder 101. Advertising, Creative, Budgets (includes numerous artwork mockups, mailers, on-sale information, promotionals, AMEX sponsorship, advance sales reports, ad treatment clippings) -- Folder 102. Reviews (xerox copies) -- Folder 103. Press (includes radio spot copy).

**Access Restrictions:** No restrictions.

### Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]

Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]

Roundabout Theatre Company [info:lc/authorities/names/n84002005]

### Related Staged Production

Heartbreak House (2006)

### Parent Collection

Marketing Department Show Files - G to IM