



FINDING AID: GIVE ME YOUR ANSWER, DO! MARKETING FILES

Collection Overview

Identifier: MARK98-100

Inclusive Dates: 1999

Extent: 3

Scope and Content

Folder 98. Advertising, Creative, Budgets (includes numerous artwork mockups and correspondence with illustrator Scott McKowen, ticket sales, mailers, on-sale information -- Folder 99. Reviews (xerox copies) -- Folder 58. Press (includes radio spot text).

Access Restrictions: No restrictions.

Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]

Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]

Roundabout Theatre Company [info:lc/authorities/names/n84002005]

Related Staged Production

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Parent Collection

Marketing Department Show Files - G to IM