



FINDING AID: AS LONG AS WE BOTH SHALL LAUGH MARKETING SHOW FILES

Collection Overview

Identifier: MARK18-20

Extent: 3

Scope and Content

Folder 18. Advertising, Creative, Budgets (includes artwork, mailers, correspondence, promotions, press packet on Smirnoff) -- Folder 19. Reviews (xerox copies and some clippings) -- Folder 20. Press (xerox copies and some clippings).

Access Restrictions: No restrictions.

Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]

Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]

Roundabout Theatre Company [info:lc/authorities/names/n84002005]

Related Staged Production

As Long As We Both Shall Laugh

Parent Collection

Marketing Department Show Files - A