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FINDING AID: AFTER THE FALL MARKETING SHOW FILES

Collection Overview

Identifier: MARK1-3
Inclusive Dates: 2004

Extent: 3

Scope and Content

Folder 1. Advertising, Creative, Budgets (includes numerous artwork mockups) -- Folder 2. Reviews (mainly xerox copies, Summer 2004 " Show People") -- Folder 3. Press (includes New York Magazine Summer 2004, Time Out Magazine July 2004).

Access Restrictions: No restrictions.

Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]
Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]
Roundabout Theatre Company [info:lc/authorities/names/n84002005]

Related Staged Production

After the Fall (2004)

Parent Collection

Marketing Department Show Files - A