



FINDING AID: MOLLY SWEENEY (1995) MARKETING FILE

Collection Overview

Identifier: MOLLY1995 Marketing

Inclusive Dates: 1995 - 1996

Extent: 1

Scope and Content

Folder contains color copy of show art, copies of press release, numerous correspondence between ad agency, Nappy Eliran Murphy and Roundabout regarding ad placement, direct mailers and lobby blow-ups, radio scripts, advertising schedules, and ad mock ups.

Access Restrictions: Open and available for research by appointment only.

Parent Collection

Molly Sweeney (1995) Production Files