



FINDING AID: CABARET (2001) MARKETING FILES

Collection Overview

Identifier: MARK88-92

Inclusive Dates: 2001

Extent: 5

Scope and Content

Folder 88. Theatre Direct, Inc. [TDI] marketing -- Folder 89. Group sales -- Folder 90. Promotional materials -- Folder 91. Ticket analysis FY 01-FY 02 -- Folder 92. Direct mail.

Access Restrictions: No restrictions.

Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]

Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]

Roundabout Theatre Company [info:lc/authorities/names/n84002005]

Related Staged Production

Cabaret

Parent Collection

Marketing Department Show Files - Cabaret