



FINDING AID: 110 IN THE SHADE MARKETING FILES

Collection Overview

Identifier: MARK254-257

Inclusive Dates: 2007

Extent: 3

Scope and Content

Folder 254. Advertising, Creative, Budgets (includes on-sale information, ad treatment, artwork ideas, subscriber mailings, Front of House artwork, ad clippings, merchandising agreement playbill, AMEX advertising) -- Folder 255. Cast album artwork -- Folder 256. Reviews (xerox copies) -- Folder 257. Press (includes clippings and radio).

Access Restrictions: No restrictions.

Related Staged Production

110 In the Shade

Parent Collection

Marketing Department Show Files - #s