



## FINDING AID: RITZ, THE MARKETING FILES

### Collection Overview

**Identifier:** MARK198-200

**Inclusive Dates:** 2007

**Extent:** 3

### Scope and Content

Folder 198. Advertising, Creative, Budgets (includes on-sale information, ad treatment, artwork ideas with photoshoot treatment, front of house artwork, subscriber mailings) -- Folder 199. Reviews (xerox copies) -- Folder 200. Press (includes Lion King playbill with ad and HX magazine with press on show).

**Access Restrictions:** No restrictions.

### Related Staged Production

Ritz, The

### Parent Collection

Marketing Department Show Files - PR to R