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FINDING AID: RAINMAKER, THE MARKETING FILES

Collection Overview

Identifier: MARK195-197
Inclusive Dates: 1999

Extent: 3

Scope and Content

Folder 195. Advertising, Creative, Budgets (ticket sales, mailers, ad treatment, pricing capacity for Brooks Atkinson Theatre, sales reports, artwork selections, TicketMaster sales information, opening night planning documents) -- Folder 196. Reviews (xerox copies) -- Folder 197 Press (includes In Theater magazine of November 29, 1999 with Woody Harrelson on cover).

Access Restrictions: No restrictions.

Related Staged Production

Rainmaker, The

Parent Collection

Marketing Department Show Files - PR to R