



FINDING AID: PYGMALION (2007) MARKETING FILES

Collection Overview

Identifier: MARK173-175

Inclusive Dates: 2007

Extent: 3

Scope and Content

Folder 173. Advertising, Creative, Budgets (includes on-sale information, ad treatment clippings, artwork ideas (including photo shoot with Clare Danes), AMEX sponsorship, promotions, media plan, pricing capacity) -- Folder 174. Reviews (xerox copies) -- Folder 175. Press (xerox copies).

Access Restrictions: No restrictions.

Related Staged Production

Pygmalion (2007)

Parent Collection

Marketing Department Show Files - PR to R