



FINDING AID: PACIFIC OVERTURES MARKETING FILES

Collection Overview

Identifier: MARK192-194

Inclusive Dates: 2004

Extent: 3

Scope and Content

Folder 192. Advertising, Creative, Budgets (includes on-sale information, ad treatment clippings, artwork ideas, student promos, subscriber mailings, Japanese sponsorship, author credit information, Upstage, invoices for ad treatment, front of house artwork) -- Folder 193. Reviews (xerox copies and clippings, includes bound clippings from Boneau Bryan-Brown) -- Folder 194. Press (copies and clippings, includes Japanese press and clippings).

Access Restrictions: No restrictions.

Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]

Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]

Roundabout Theatre Company [info:lc/authorities/names/n84002005]

Related Staged Production

Pacific Overtures

Parent Collection

Marketing Department Show Files - NI to PAC