



FINDING AID: NAKED GIRL ON THE APPIAN WAY, A MARKETING FILES

Collection Overview

Identifier: MARK155-157

Inclusive Dates: 2005

Extent: 3

Scope and Content

Folder 155. Advertising, Creative, Budgets (includes ad treatment, mailers, e-blasts, pricing capacity, promotions) -- Folder 156. Reviews (xerox copies) -- Folder 157. Press.

Access Restrictions: No restrictions.

Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]

Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]

Roundabout Theatre Company [info:lc/authorities/names/n84002005]

Related Staged Production

Naked Girl on the Appian Way, A

Parent Collection

Marketing Department Show Files - MC to NA