



FINDING AID: MAN WHO HAD ALL THE LUCK, THE MARKETING FILES

Collection Overview

Identifier: MARK139-141

Inclusive Dates: 2002

Extent: 3

Scope and Content

Folder 139. Advertising, Creative, Budgets (ticket sales, mailers, ad treatment, Upstage guide) -- Folder 140. Reviews (xerox copies) -- Folder 141. Press (includes radio spot text).

Access Restrictions: No restrictions.

Library of Congress Subject Headings

Marketing [info:lc/authorities/subjects/sh85081333]

Advertising, Direct-mail [info:lc/authorities/subjects/sh85001181]

Roundabout Theatre Company [info:lc/authorities/names/n84002005]

Related Staged Production

Man Who Had All the Luck, The

Parent Collection

Marketing Department Show Files - MAJOR to MRS